

## CASE STUDY

### Ohio Learns 360



Measurement Resources and SureImpact lead evaluation efforts for Ohio's PBS stations and the Ohio Department of Education and Workforce's Ohio Learns 360 initiative



Measurement  
Resources



SureImpact

Since the emergence of COVID-19, students, their families, and educators have struggled to overcome pandemic-related learning loss that occurred nationwide. From quarantines and the sudden shift to virtual classrooms, academic achievement, visits to cultural institutions, and participation in other types of enrichment activities plummeted overnight. And recovery efforts continue to lag due to factors such as inflation, workforce imbalances, and lack of access to affordable housing. Combined, these conditions have significantly hindered families' capacity to fully rebound across multiple fronts.

To address challenges specific to learning loss, Ohio's PBS stations partnered with the Ohio Department of Education and Workforce to launch a new initiative, Ohio Learns 360. Designed for K-5 children, Ohio Learns 360 is a suite of free educational enrichment offerings, including kits for out-of-school providers, virtual experiences, and special events for families. The statewide Ohio Learns 360 team selected Measurement Resources to develop the foundational evaluation framework to quantify the impact of this new initiative.

The Measurement Resources team was also tasked with providing ongoing analyses and data-driven recommendations for continuous improvement. Ohio Learns 360 also selected Measurement Resources' sister company, SureImpact, Inc., to capture impact data related to the initiative for real-time monitoring and reporting purposes.



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## **Together, Measurement Resources and SureImpact deliver leading-edge performance measurement capabilities not found anywhere else in the social sector marketplace.**

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Measurement Resources provides nonprofits, government agencies and collective impact initiatives with high-performance measurement consulting services. From program evaluation and community needs assessments to strategic planning and social return on investment calculations, our researchers and organizational development experts have helped uncover the insights needed to spur meaningful change on behalf of our 250 social sector clients nationwide.

Founded by the same entrepreneur of Measurement Resources, Sheri Chaney Jones launched SureImpact in 2018 to automate and simplify the process of collecting and sharing outcomes and impact data. SureImpact's proven collaborative infrastructure combines case management, impact measurement, reporting, and analytics. As a result, foundations, government, and nonprofits have the insights needed to enhance delivery of mission-critical services.



## For the Ohio Learns 360 initiative, Measurement Resources delivered:

- A comprehensive logic model and evaluation framework to identify the right metrics for capturing the sum of the initiative's outputs, quality indicators, and outcomes measures.
- Independent, unbiased synthesis and analysis of the data collected.
- Regular reporting of activities, outcomes, insights, and recommendations for the future, all packaged in narratives that are accessible to multiple stakeholder groups.

## Working in tandem with Measurement Resources' team, SureImpact provided:

- A secure platform configured specifically to the logic model and evaluation framework created by Measurement Resources.
- Secure access to a robust client management and analytics platform for all PBS stations have to track the outputs and outcomes of Ohio Learns 360.
- A shared measurement infrastructure that seamlessly rolls up shared data to Ohio Learns 360 staff, eliminating the need for cumbersome reporting.
- Collective impact dashboards with real-time insights into the success of the Ohio Learns 360 programming.

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## Early results from Ohio Learns 360 indicate positive perceptions among providers.

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Between September 2022 and February 2024, Ohio Learns 360 accomplished the following out-of-school-time (OST) provider and community engagement results:

- Local PBS stations hosted **717** Camp-in-a-Box trainings, training **4,405** (duplicated) OST providers in how to use the Camp-in-a-Box kits and in professional development related to aligning Ohio Learns 360 activities with Ohio Standards.
- **4,004** Camp-in-a-Box kits distributed to rural (32%), urban (35%), and suburban (33%) OST programs throughout all regions of Ohio.
- It is estimated that **144,144** (duplicated) children have participated in a Camp-in-a-Box, ranging from pre-K to 6th grade. **Six** Virtual Field Trips, **14** After-School 360 Programs, and **13** Family Webinars were presented live online and with recordings made accessible online, attracting **17,111** streams across these Ohio Learns 360 programs.

Within this same reporting period, Ohio Learns 360 achieved the following impact results:

- **98%** of OST providers rated the quality of Camp-in-a-Box training as good or excellent.
- **95%** of OST providers agreed that children had fun while participating in Camp-in-a-Box activities.
- **93%** of OST providers agreed that Camps helped them to better support children's learning.
- **91%** of OST providers agreed that Camps were grade-level appropriate.





**Measurement Resources**

As a nationally known organizational development and research firm, Measurement Resources Company has delivered data-driven services and strategies to government agencies, non-profit organizations, social enterprises, and collective impact initiatives, to accelerate social change since 2008. Measurement Resources has helped hundreds of social sector organizations isolate the metrics that most effectively reveal the insights needed to improve outcomes, demonstrate impact, increase visibility, and raise funds.

Visit [www.measurementresourcesco.com](http://www.measurementresourcesco.com) to learn more.



SureImpact is the only technology solution specifically designed for all members of the social-good sector. SureImpact connects collaboratives by streamlining data collection, reporting, and analysis for each organization in the collaborative — whether they are a direct service provider, funder, or other stakeholder. By implementing the same mechanisms to track and report outcomes and impact across their network, collaboratives can more easily drive lasting change and prove participants are better off as a result of network programming.

Visit [www.sureimpact.com](http://www.sureimpact.com) to learn more.

